



gocar.ie



30,000+
Members



475
Cars & Vans in
18
Counties



600%
growth in monthly
bookings in last 3 years

Launched in **2008**

gocar.ie



SIGN UP



MAKE A BOOKING



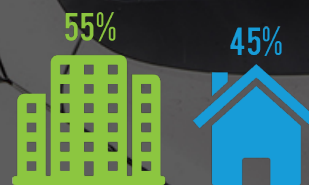
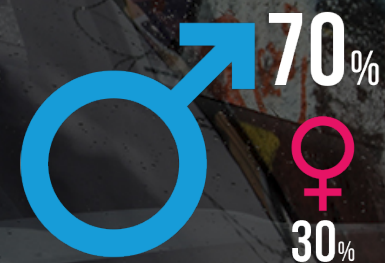
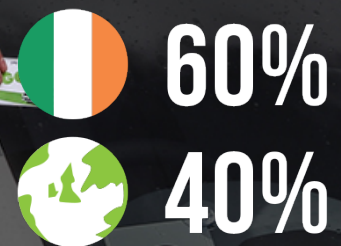
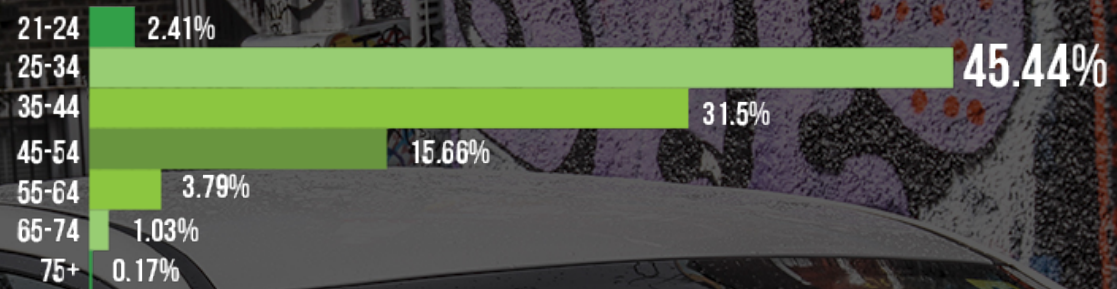
PICK UP YOUR CAR



RETURN TO BASE

How GoCar Works

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Member Profile

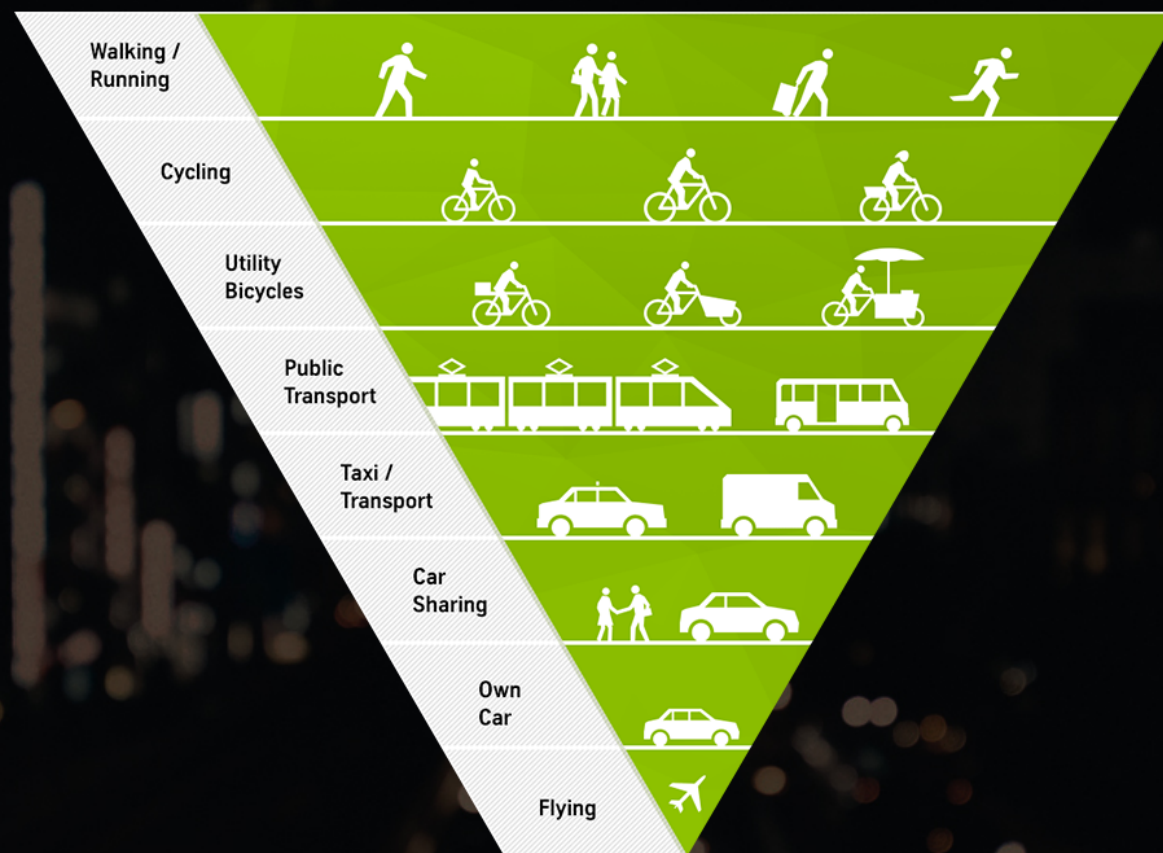
GoCar Members are Smart Travel Users



GoCar Member Survey Commuter Data



National Commuter Census Data





80% do not own



Over 40% said that if GoCar did not exist, they would buy a car



Over 60% use public transport at least once a week



Over 50% cycle at least once a week

GoCar Members are Smart Travel Users

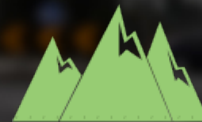


4 HOURS & 30 KM



97% OF TRIPS ARE LESS THAN 24 HOURS

DAY TRIPS



FAMILY TAXI



THE BIG SHOP



MEETINGS



SME VANS



Types of Journeys

GO CAR





1,700
Drivers



10
Vehicles



5,429
Trips



197,346
Kilometre
s



Benefits

- **Multiple Drivers**
- **Elimination of Range Anxiety**
- **Software Applications**
- **Education**



Challenges

- **Vehicle Cost**
- **Charging Infrastructure – Cost & Availability**
- **Maintenance**
- **Public Policy**



Opportunities

- **Potential Usage**
- **Access To Users**
- **Networks**
- **Corporate Carsharing**
- **Building Regulations**
- **Shared Mobility Principles**



Thank you for listening

Feel free to get in touch

info@gocar.ie

@GoCarIreland



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