

A close-up, black and white photograph of a car's front grille. The grille features horizontal slats and a central emblem with the letters 'DMC'. The text 'In 1983' is overlaid in the top right corner in a white, italicized serif font.

*In 1983*

Ireland manufactured its last car



It became a time machine



ELECTRIFI

*In 2019*



The time machine has returned



In the 20th Century we  
created some amazing  
icons...

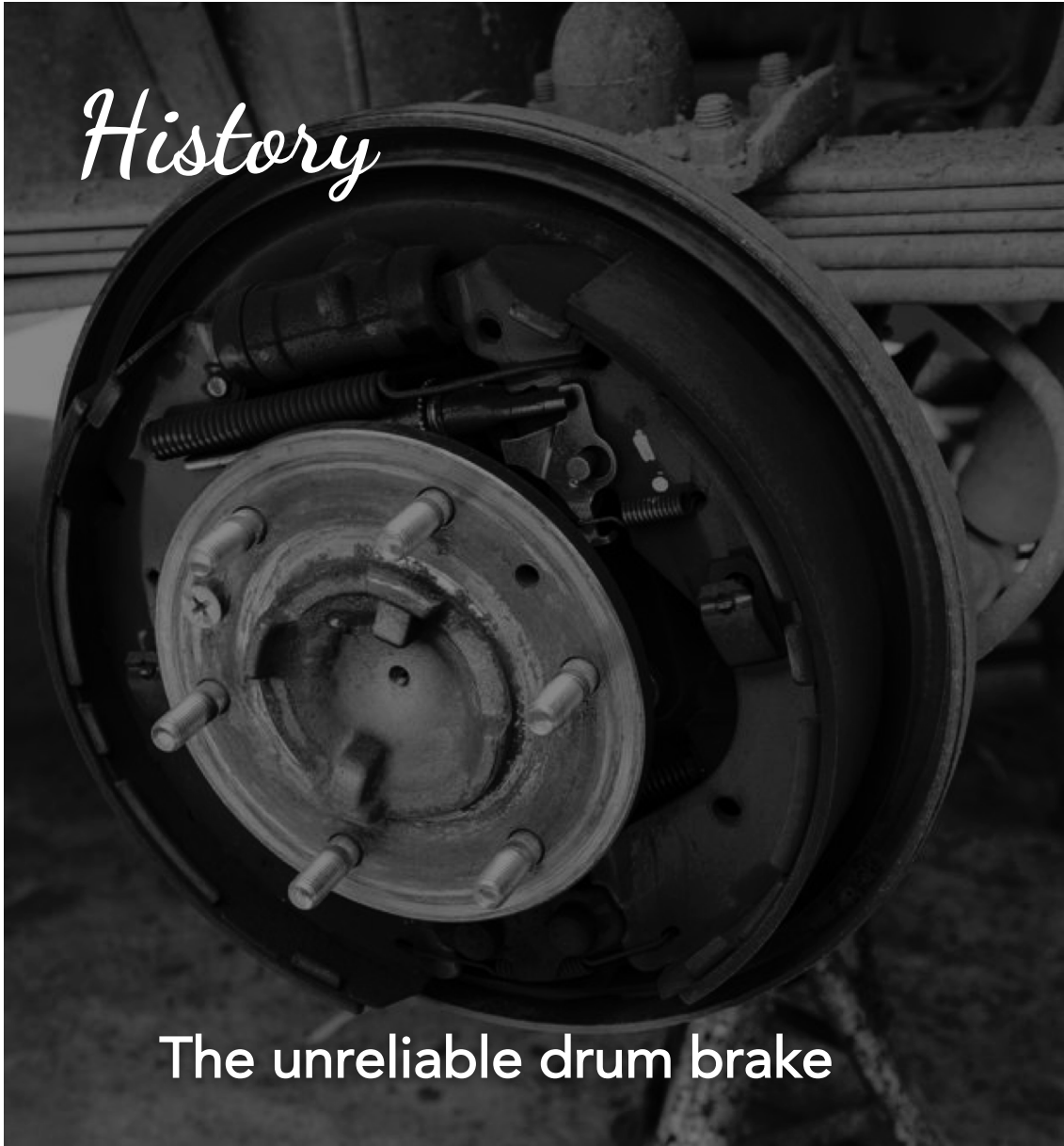
...in the 21st Century  
it is time to *perfect*  
them





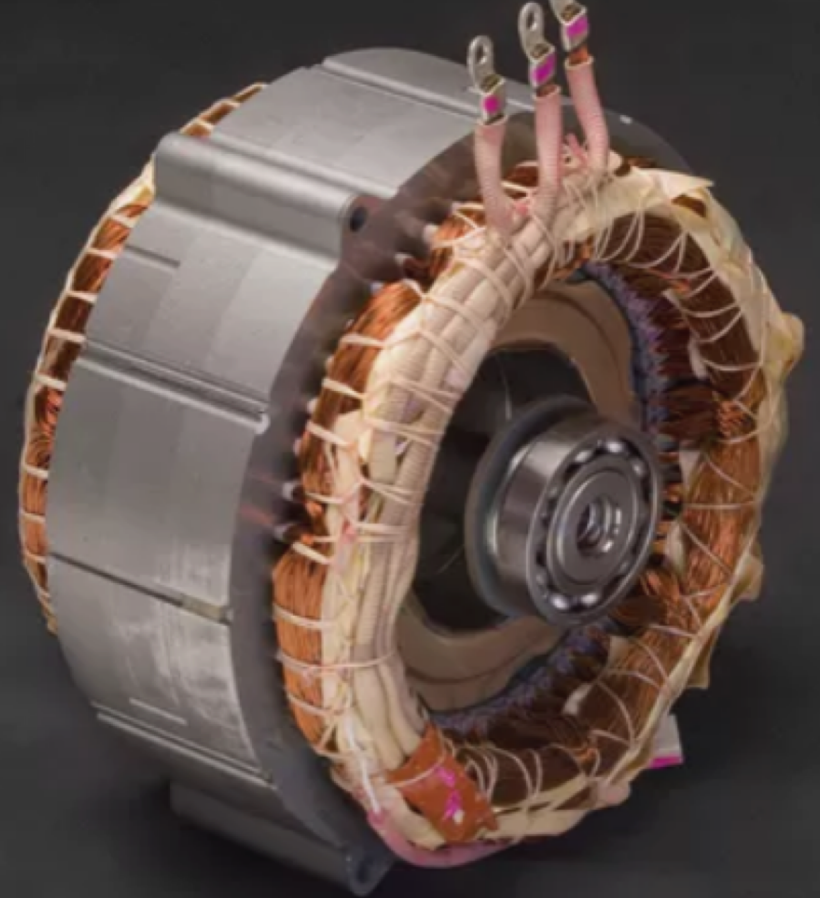


*History*



The unreliable drum brake

*Rewritten*

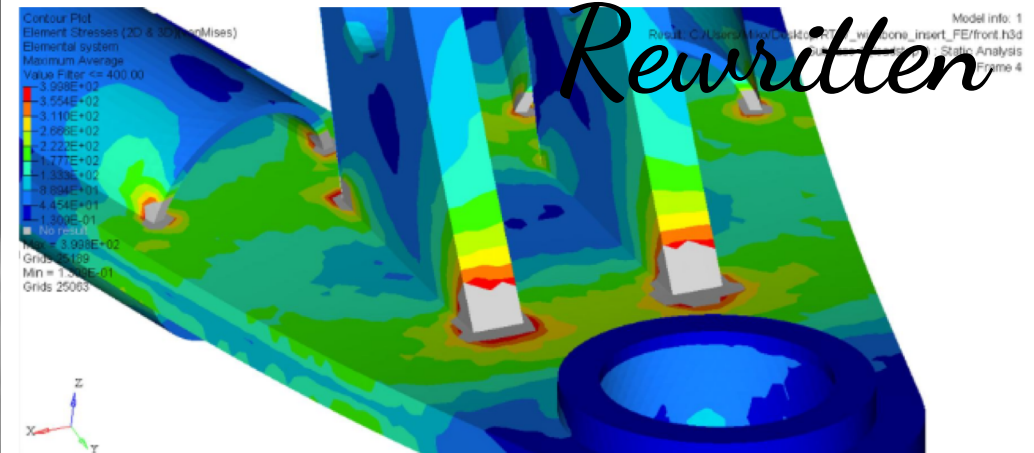


Regenerative braking

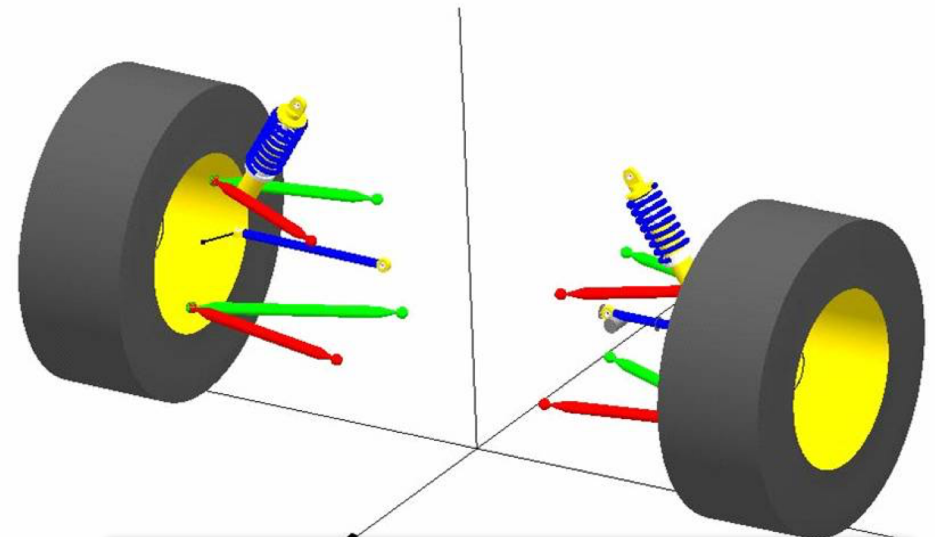
# History



The inflexible leaf spring



# Rewritten



Digitally Analysed Suspension



*History*



Yellow, weak, unsafe

*Rewritten*



Powerful, safe and low energy





# ELECTRIFI

*History Rewritten*

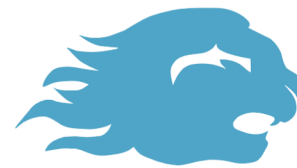
- CLASSIC -



**ELECTRIFI**

What is **ELECTRIFI**?

Electrifi was founded in 2018 to develop a range of high performance electric cars (Hypercars) - loosely based on some of the world's most desirable classic cars



**CROWLEY**  
**CARBON**



COOL  
PLANET  
**EXPERIENCE**

Electrifi is a division of Crowley Carbon (the global energy services company) and Cool Planet (the climate action & education foundation)



ELECTRIFI

## Our stunning location

Manufactured next to the first  
Cool Planet Experience  
Foundation



In the peaceful surroundings of what  
National Geographic call "the third best  
garden in the world"







ELECTRIFI

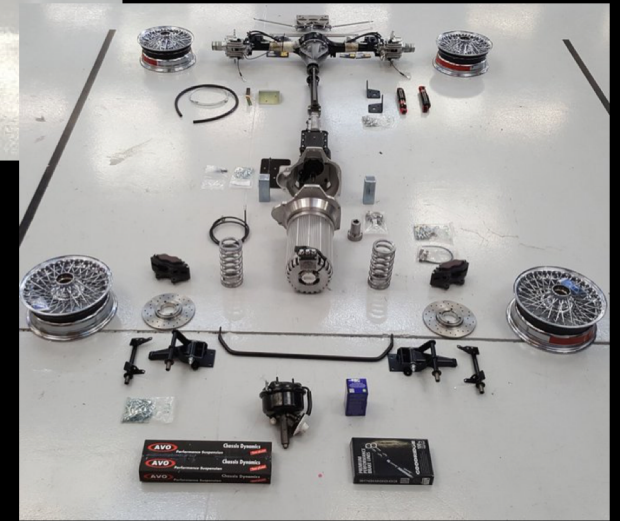
## Why ELECTRIFI?

Why is an energy services company & a climate action foundation setting up a car company?

- Crowley Carbon specializes in taking existing technology & optimising it to deliver the highest performance in the most sustainable way
- The Cool Planet Experience Foundation was established to rewire our thinking about sustainability & climate action
- The whole concept of climate action has sadly become associated with a lack of progress, deprivation & zero fun
- Sometimes in order to change your view of the world you need a **shock to the system!**

ELECTRIFI

# Electric Classic Cars (Wales)



ELECTRIFI

# The ELECTRIFI 308



0-60



3.4 seconds

335kw



100% Electric

Performance



Dynamics

Retro

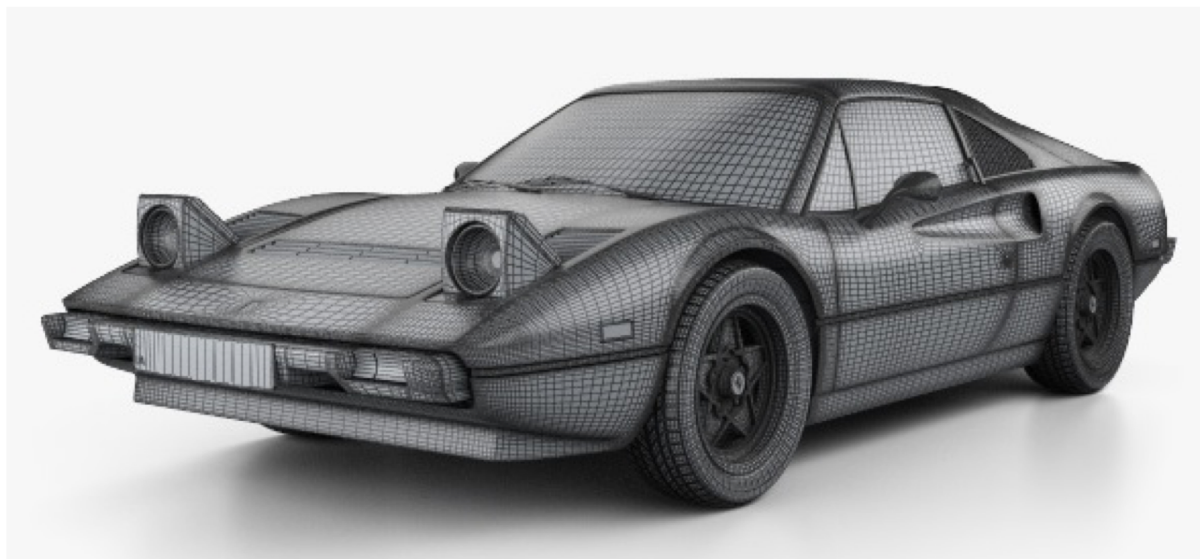


Digital  
Cockpit



ELECTRIFI

Digitally Re-Engineered



ELECTRIFI



Powertrain Build





ELECTRIFI

Charged up





ELECTRIFI

## Classic Aesthetic - Exquisite Quality







ELECTRIFI

Classic Look - Modern Brain





ELECTRIFI

# The ELECTRIFI C2



0-100 kmh



4.7 seconds

100%



Electric

Performance



Dynamics

Retro



Digital  
Cockpit





ELECTRIFI

# The ELECTRIFI Cobra



0-100 kmh



3.9 seconds

100%



Electric

Performance



Dynamics

Retro



Digital  
Cockpit



ELECTRIFI

# The ELECTRIFI GT40



0-100 kmh



3.4 seconds

100%



Electric

Performance



Dynamics

Retro



Digital  
Cockpit



ELECTRIFI

# The ELECTRIFI Photon





ELECTRIFI

And no.... We didn't forget the time machine..



0-88mph



100%



Flux Capacitor

Performance



Hoverboards

Futuristic



Cockpit



# ELECTRIFI

[www.electrifiedreams.com](http://www.electrifiedreams.com)